A LISTS OF 30 CURATION

The 30 TED Talks Behind Lists of 30



Talk #1 is where this all started: Matt Cutts' 30-day challenge talk led to the 30 day challenges, which led to the lists, which led to two books. The full list, as it appears in *My Life in Lists of 30*.

Why this list? You've definitely seen at least one TED talk; it's all the rage nowadays. The concept is simple: Experts in their field present to their peers on their passions. The presentations are polished and the ideas are definitely worth sharing.

THE LIST

1. **Matt Cutts**: Try something new for 30 days *(my favorite talk and reason why I started 30 day challenges)*
2. **Dan Pink**: The Puzzle of Motivation
3. **Ken Robinson**: Schools Kill Creativity
4. **Jamie Oliver**: Teach Every Child About Food
5. **Amy Cuddy**: Your Body Language Shapes Who You are
6. **David Christian**: The History of Our World in 18 Minutes
7. **Simon Sinek**: How Leaders Inspire Action *(starting from the why)*
8. **Graham Hill**: Less Stuff, More Happiness
9. **Pranav Mistry**: Six Sense Technology *(Best use cases I've ever seen)*
10. **Dan Gilbert**: Why are we happy?
11. **Sarah Lewis**: Embrace the Near Win
12. **Elizabeth Gilbert**: Success, Failure, and the Drive to Keep Creating
13. **Joe Smith**: How to Use a Paper Towel *(just because it's so simple and the message is clear)*
14. **Cameron Russell**: Looks Aren't Everything. Believe me, I'm a model
15. **Jarrett Krosoczka**: Why Lunch Ladies are Heroes
16. **Angela Lee Duckworth**: The Key to Success? Grit
17. **Susan Cain**: The Power of Introverts
18. **Richard St John**: 8 Secrets of Success
19. **Seth Godin**: How to Get Your Ideas to Spread
20. **Kelly McGonigal**: How to Make Stress Your Friend
21. **David Grady**: How to Save the World (and yourself) from bad Meetings *(NO MAS!)*
22. **Michael Green**: What the Social Progress Index says about your Country
23. **Terry Moore**: How to Tie Your Shoes
24. **Susan Colantuono**: The Career Advice You Probably Never Got
25. **Julian Treasure**: How to Speak So People Want to Listen
26. **Joshua Foer**: Feats of Memory Anyone Can Do
27. **Ruth Chang**: How to Make Hard Choices
28. **Rory Sutherland**: Perspective is Everything
29. **Kevin Slavin**: How Algorithms Shape Our World
30. **Derek Sivers**: How to Start a Movement