A LIST OF 30, ABRIDGED

10 rules for writing a list of 30

From 100+ lists and two books of them



Swipe →

from Our Life in Lists of 30, "30 Principles for Writing Lists of 30"

1.

Write your list in any format that makes you comfortable:

Keep Note, pen and paper, whiteboard, mindmap, typewriter, keyboard, laptop.

3.

Just start writing off of your initial instincts.

Getting to 10 should be easy (right?).

5.

Initially approach the angles with Who, What, Where, When, Why, How?

6.

Save your favorite answers to either the “top 5” spot or “final 5” spots

(as these are often read more closely – especially number 30 tends to be a personal joke).

7.

Write your list of 30 within a day.

8.

Do not research the topic by directly looking for other lists.

18.

Regroup all your answers in different ways to find patterns or gaps.

Mind mapping is useful here.

22.

If you get really stuck, try to make ridiculous jokes about the topic.

25.

Do not tell everyone you're writing this list

and give you additional pressure to finish it with style.

31.

(This always happens...) Come up with an extra one

and try to figure out how you can narrow down your list back to 30.

THAT WAS 10 OF 30

12/12

Get all 30 (and 100+ more lists) in the books.

Free list prompts, a writing cheat sheet, and a 30-day email course at

book.listsof30.com



Clemens Wan

~See Lemons